

Linn County Fair Partner Checklist

Thank you for your commitment to the Linn County Fair. The following form is used to make sure we can market your company to the fullest extent. Please fill this out with the information needed. Please let me know if you have any questions regarding this.

Payment received: yes no (payment due by April 1st)

MARKETING MATERIAL INFORMATION

Business Marketing Contact _____

Phone: _____ Email _____

Logos: ALL logos must be emailed by April 1st.

Business Name:

Please state how you would like your business name printed and stated on TV and radio advertisements: Printed: _____ Pronunciation: _____

Web logo:

Business logos must be emailed by April 1st along with a link to the website you would like to use. Most logo formats will work including jpeg, pdf, jpg, etc.

Web ad

If your partnership includes a website advertisement we will need a 300x250 or 150x125 pxl advertisement. Most formats will be accepted including jpeg, pdf, jpg, etc.

Print logo

Business logos must be emailed for print use with preference to tif. Or high resolution jpeg formats.

Grandstand or Event Vinyl sign logos

Business logos are needed in a vector format for any grandstand or event vinyl sign.

Grandstand Logo Permission Slip:

The Linn County Fair’s printer for our grandstand signs need in writing that we are allowed to use your logo in printing the grandstand signs. Don’t be alarmed that it says Iowa Prison Industries we are able to get the lowest cost on producing good, quality signs as they produce all highway signs. The printer needs your permission before they can print your sign. Thank you for your time and understanding.

Please insert your name and business:

I, _____ (your name), give my permission for Iowa Prison Industries to reproduce our company logo, _____ (company’s name), for the grandstand sign for The Linn County Fair

Vehicle/Equipment Display:

Event Grandstand Partners: Will you be displaying a vehicle/equipment?

Please circle location: NO On Track Entrance to Grandstand

Fair Attendees:

The Linn County Fair is a strong asset to the county and the community, and we couldn’t do it without strong supporters like you. This is our chance to say *Thank You* for your support, and we hope to continue this relationship in the future!

Linn County Fair Recognition Barbeque Dinner

SAVE THE DATE: Wednesday, June 27th

You’ll receive event details with your partnership package in May.

I am attending fair and would like to set up a tour of fair grounds.

Yes, indicate date attending _____ No

Angie Cole, Partnership Manager

At either 319-213-7129 or angiecole@thelinncountyfair.com

For more information, please: www.thelinncountyfair.com